

The Ergonomics Society

ANNUAL CONFERENCE 2010

Bridging the gap between theory and practice



Exhibitor's Information

Date & Venue

The Ergonomics Society 2010 Annual Conference will be held from 13-15 April in the Chancellor's Building, Keele University, Staffordshire. The exhibitors will be in the Exhibition Hall which is where the refreshment breaks will be held. The session rooms are across the corridor from this area.

The timetable

Set up day is Tuesday 13th April 2010 from 9am. Unloading will be from outside the Exhibition Hall, then you can park anywhere on campus.

At the end of the first day's sessions at 5pm, delegates will be encouraged to assemble in the Exhibition Hall where there will be a drinks reception. This continues until 6.30pm when dinner will be served for the delegates. In the evening of the first day is the Taylor & Francis Quiz, which will be held in the cafeteria, and to which you are very welcome.

On the second day of the conference, the morning and afternoon coffee breaks and the buffet lunch will be served in the Exhibition Hall. This is to give you the maximum amount of exposure to the delegates. At the end of the second day, Wednesday, you are free to breakdown. If you choose to stay on, the third day morning coffee will be served in the Exhibition Hall and the conference finishes at lunchtime.

The Annual Dinner takes place on Wednesday 14th April in Keele Hall. There will be a drinks reception prior to the dinner and a list of sponsorship opportunities is available for your information. If you wish to take up any of the offers, please let us know.

Publicity

The conference programme, which will be printed in November, will include information about you if you have confirmed your attendance by completing the booking form. The 1500 programmes are circulated to all members of the Society and

Exhibitor's package

Your package includes:

- ◆ One exhibition space
- ◆ Heating, lighting and electricity to your stand
- ◆ Tables and chairs
- ◆ One person on the stand
- ◆ Refreshments and lunch on Tuesday 13th April and Wednesday 14th April
- ◆ Attendance at any of the sessions on Tuesday and Wednesday
- ◆ Entrance to the Quiz Night on Tuesday evening
- ◆ A leaflet in the delegate bags

Your package **does not** include the following, but they are available:

- ◆ Accommodation
- ◆ Breakfast or evening meals
- ◆ The Annual Dinner on Wednesday evening
- ◆ A copy of the proceedings

See the booking form for more information about these options.

members of other societies, and are included in delegate packs at other society events. The programme is printed again in March 2010. This is distributed to the conference delegates and is also used as advertising material throughout the year.

The March issue of *The Ergonomist* includes a section on the conference and it is an opportunity for you to announce your intention to be at the conference and to say what's on offer.

Included in your package is the opportunity to put a leaflet in the delegate bags. This needs to be delivered to the Society office no later than 25 March 2010.

Floor Plan

See the diagram below for the floor plan. As standard, the spaces numbered 1 to 8 are 2m by 3m and are available for £795 +VAT.

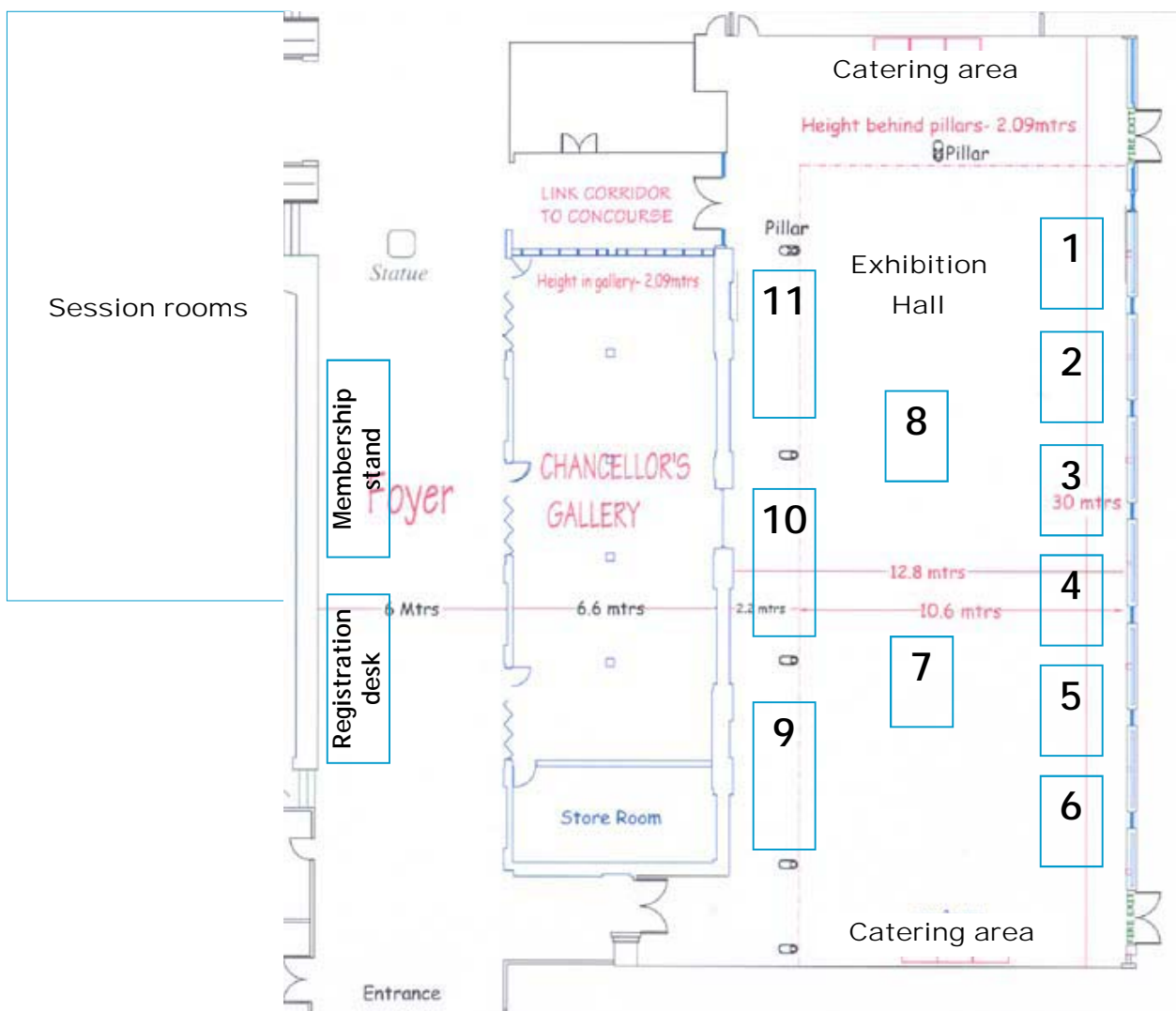
Larger spaces of 2m by 4m, numbered 9 to 11 are available between the pillars (see the floor plan), but please be aware that the headroom is slightly lower in this area at 2.09m. Costs for these spaces is £895 +VAT.

Please make sure you indicate on the booking form the space number you would prefer. Spaces will be allocated on a first come first served basis.

Further information

For further information, please contact Sue Hull, Conference Manager, The Ergonomics Society, Elms Court, Elms Grove, Loughborough LE11 1RG, telephone 01509 234904, email s.hull@ergonomics.org.uk.

Visit the conference website at www.ac2010.co.uk.



Drawing not to scale